



PANOCHÉ CREEK
PACKING, INC.

IN A NUTSHELL

Predictions and Trends for the California Almond Market

June 2010

Market Update:

Bad news abounds. At times it seems so predictable yet we always seem to get caught off guard. The latest shipping numbers for the ABC are dismal. In May the industry shipped 92,000,000 pounds. This is the first month since December 2008 that we have shipped less than 100,000,000 pounds.

For those of you with unsold almonds that are feeling that you have been left out in the cold, don't feel lonely. As a whole the industry sold only 2 percent of the entire 2009 crop supply in the month of May (according to the ABC report).

Grower's Corner: by Frank Roque

Pool Payment Update

We are happy to announce our latest pool payment but due to recent market conditions we must change our pool payment timing. Our next payment will be sent on July 9th. We are now looking to make our final payment in early September.

Pool payments

Varieties	Current Payment	July 9th
Nonpareil	\$1.40	\$1.70
Sonora	\$1.25	\$1.55
Carmel/Monterey/Wood Colony	\$1.10	\$1.30
Others	\$1.00	\$1.20

2010 Crop Estimate Competition

On the next page are the estimates submitted. The closest guess to the receipts as shown on the March 2011 position report published by the Almond Board of California will win a \$1,000 cash prize.

Date to Remember

Crop Estimate – Objective Forecast: July 8

“ALMOND MARKETING NONPAREIL”

	2010 Crop
Name	Estimate
Jamie Swanson	1,625,250,000
Darrell Vincent	1,610,000,000
Tim DaSilva	1,600,000,000
B.B. Limited	1,580,000,000
Chad Martinazzi	1,568,500,000
Ken and Anthony Basila	1,566,306,750
Paul Mesple	1,555,555,000
Jeff McKinney	1,554,410,082
Starrh & Starrh	1,532,640,231
Carl Kruppa	1,521,000,000
Cosyns Farms	1,510,500,000
Larry Rogers	1,500,000,000
Vernon Martinazzi	1,497,000,000
Ed Martinazzi	1,496,250,000
John Ohanneson	1,495,000,500
Vince Martinazzi	1,486,500,000
Richline Farms	1,480,500,000
Del Mar Farms	1,478,478,000
Clay Groefsema	1,477,777,777
David Talley	1,475,999,000
Poythress Farms	1,475,000,000
John Bender	1,475,000,000
Robert Cavaletto	1,473,337,373
Scott Porter	1,450,750,000

	2010 Crop
Name	Estimate
Bill Gentle	1,450,000,000
Jack Pecarovich	1,445,375,000
Mark Borba	1,442,350,000
Chuck Dirkse	1,439,999,999
Chester Andrew	1,439,750,000
Juana Delgado	1,438,420,913
Family Tree Farms	1,437,500,000
LeRoy Espericueta	1,432,100,000
Bill Diedrich	1,425,675,000
Wayne Gowens	1,415,000,000
Circle G Farms	1,414,000,000
DeBenedetto Orchards	1,399,999,999
Lederhos Farms	1,399,000,001
Linda Greger	1,394,980,500
Brandon Walker	1,384,000,000
Rick Elrod	1,382,775,555
Wesley Funk & Son	1,378,500,000
Bob Houlding	1,378,000,000
Toretta Farms	1,352,000,000
Erickson Farms	1,325,000,561
Paul Toste	1,325,000,000
Estee Strombotne	1,290,000,000
Sarabian Farms	1,275,000,000

Farming News: by Barry Watts

June is a unique month for almond growers. There is work to be done in the orchards, no doubt, but it really is the calm before the storm. This is a good time to hatch a plan for the challenges we have in front of us: Ants, Navel Orange Worm, Peach Twig Borer and Hull Rot. We have the ability to change the outcome of these challenges with some planning in June.

Ant Damage occurs when the nuts are drying on the ground. In severe cases ants will climb the tree to feed on almonds. Damage increases with higher populations of ants and longer drying times. It is important to determine what type of ants you have in your orchard as many ants do not feed on almonds. Insect growth regulators work well to control ants, but the timing is usually 4 – 7 weeks before harvest depending on which bait you use. Severe populations could require multiple applications. Your PCA will be able to identify potential threats and help you with solutions.

Navel Orange Worm (NOW) and Peach Twig Borer (PTB) are the two most common worms that damage almonds. You or your PCA should be monitoring the flights of each pest. This information will be used to determine when the next hatch will likely happen. In areas of intense pressure, hatches may overlap making it nearly impossible to determine when one starts and the other ends. This is important to know as it will help determine what class of chemical is used and how frequently it will be needed.

By now, we are all too familiar with Hull Rot and what it can do to our orchards. There is some good literature out there about how to combat it. The common strategy employed by growers appears to be **Regulated Deficit Irrigation (RDI)**, or some personalized variation of Deficit Irrigation. RDI should be started when you begin to see the first blanks split (sooner in heavy soils with high water holding capacity and later in sandy soils). For more reading go to http://www.ipm.ucdavis.edu/PDF/PMG/HullRotmanagement_almonds.pdf